



**BENEVA
VANCOUVER
HALF MARATHON**

CORPORATE CHALLENGE

**INFORMATION PACKAGE
JUNE 28, 2026**



BENEVA VANCOUVER HALF MARATHON

OVERVIEW AND ROADMAP

New in 2026, the Corporate Challenge invites organizations of all sizes to come together, get active, and give back at the Beneva Vancouver Half Marathon on Sunday, June 28.

Corporate Challenge participants have the option to run the 5K or half marathon distance while fundraising for at least one of our incredible [charity partners](#).

It's an opportunity to strengthen company culture, promote health and well-being, and rally your team around a shared goal—on race day and beyond.



01

Create Your Team

02

Recruit Your Team Members

03

Employee Registration

04

Get Ready for Race Day

05

Race Day and Prizing

CREATE YOUR TEAM

Appoint your team captain!

The Team Captain will “Create new team” during registration, name the Corporate Challenge Team, and select their fundraising organization(s). Once their registration is complete, the team has been created. They will receive a “Team Join Link” that can be shared with team members to register.

Teams

Add registrant to a team? *

☐ ☒ No, do not add to a team

☒ ☐ Create new team

☐ ☒ Yes, add to another existing team

Team category *

Corporate Challenge Team

Team name *

Enter Corporate Challenge Team Name Here

Do you want to set preferred fundraising organization(s) for this team? *





RECRUIT YOUR TEAM MEMBERS

Invite your employees to participate in the Beneva Vancouver Half Marathon. (Don't wait - we expect a sell out again this year!)

Option 1: Pre-pay for employee registrations using our Gift Registrations.

- In the Gift Registration form, enter the quantity of 5K registrations and 21K registrations you'd like to purchase, ensure you select in-person registrations and complete payment.
- Receive an email with your Gift Codes.
 - Distribute these codes along with your Team Join link for your employees to register.

Option 2: Allow employees to join your team and self-pay for their registration

- Employees complete their registration and pay for themselves using the Team Join link from the Team Captain



EMPLOYEE REGISTRATION

It's time for your employees to register!

Provide your employees with:

- The Team Join Link (Team Captain will have received after creating the team)
- The Gift Code for their desired distance (optional - if you are pre-paying for employee entries)

Employees will follow the Team Join Registration Link as it will automatically add them to the Corporate Team. If using a Gift Code, they will enter it in the promo code section.

Enter promo code or gift code

Enter promo code or gift code

Enter Gift Code Here

GET READY FOR RACE DAY

Set and Celebrate Fundraising Goals

Set fundraising goals for your employees and your team! Clear goals motivate fundraisers and make progress easy to track. Consider how your organization can support and recognize fundraisers—whether through incentives, shout-outs, or special rewards—to keep them engaged and inspired.

Promote Your Participation

Spread the word about your organization's involvement! Share your participation across social media, newsletters, and any other communication channels you use.

Group Race Kit Pickup

Corporate Challenge Teams can opt-in to group race kit pickup! This means we will get your teams' race kits ready for you ahead of time they can be picked up at once, or dropped off to an office in the Lower Mainland.





RACE DAY

Join us on race day: Sunday, June 28!

7:30am: 5K Start at the Museum of Vancouver

7:45am: Half Marathon start at UBC

Complete your race and then hang out and cheer on your colleagues in our post-race area filled with snacks, photo opportunities, and more!

PRIZING

The Corporate Challenge will feature prizes from our partners! Stay tuned this spring for full details. *Teams must have a minimum of 6 participants to qualify for prizing.*

BENEVA VANCOUVER HALF MARATHON

JOIN NOW

Join our Corporate Challenge Today!

[Register your team](#)

Questions about the Corporate Challenge?

Reach out to Rachel at charitywest@canadarunningseries.com

