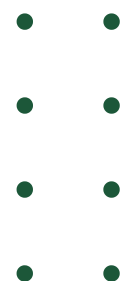




**CANADA RUNNING
SERIES**

2023 ESG REPORT

www.canadarunningseries.com



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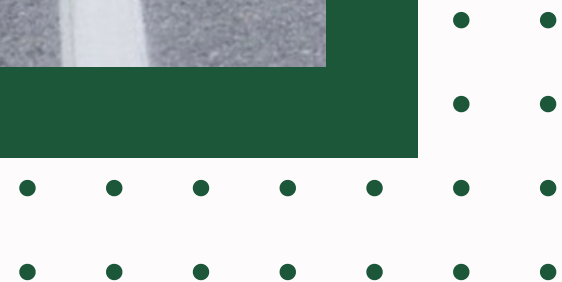
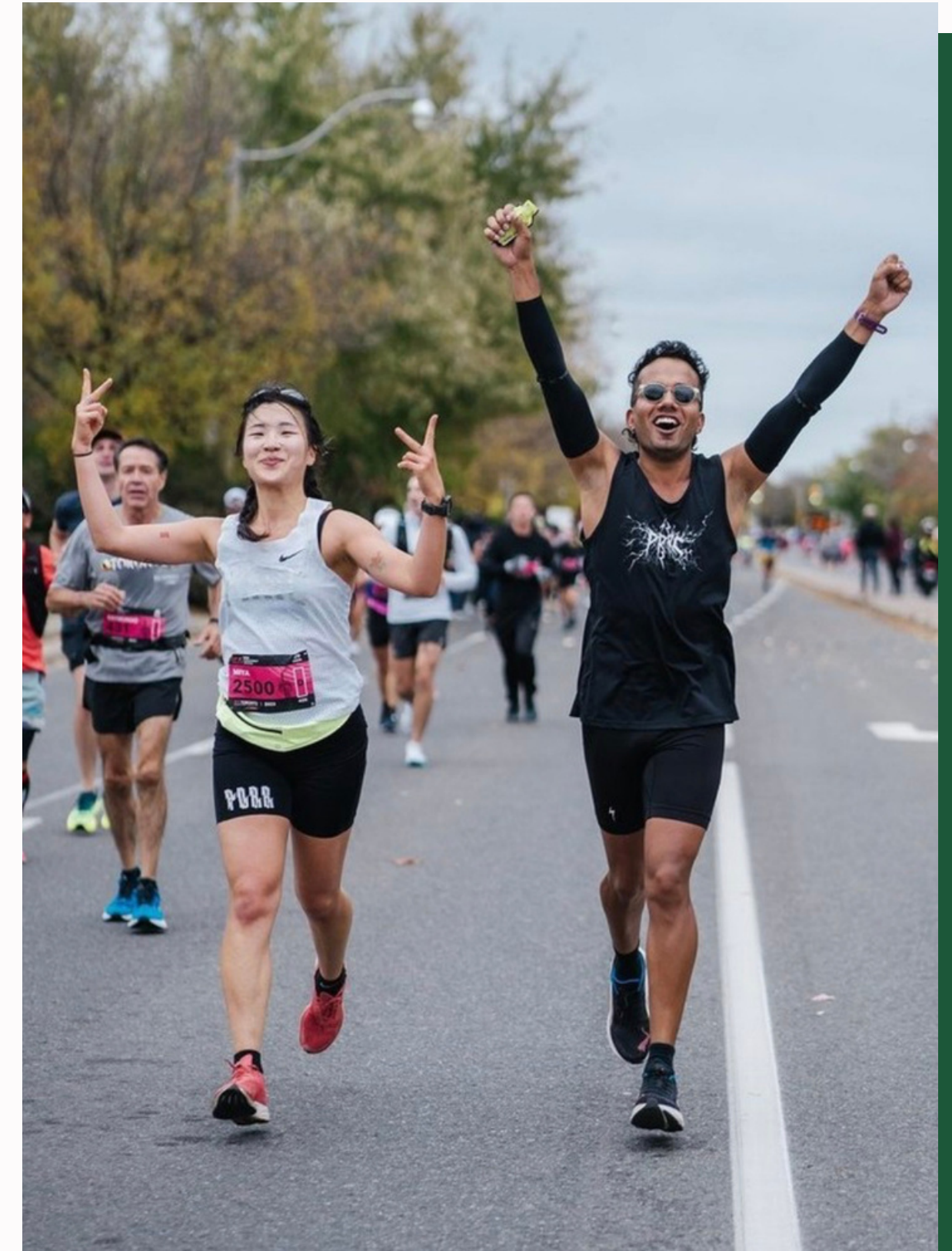
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Our Commitments

Sustainability

We're committed to environmental responsibility. Preserving the natural environment guides the choices we make as a company and honours the connection between healthy people and a healthy planet.

Inclusion

Everyone can participate. We build a stage that celebrates everyone, no matter their background, age, gender, experience, or ability. We set goals to lower barriers to ensure everyone can enjoy our events, whether as a participant, partner, charity, or community member.

A large crowd of runners at a marathon start line, overlaid with a teal filter and geometric patterns. The runners are densely packed, and many are wearing white t-shirts with race bibs. In the background, there are signs for 'START', 'RUNNERS CHOICE SERIES', and 'HALF MARATHON'. A sign for 'BAY ST' is visible on the right side. The overall scene is vibrant and energetic.

HISTORICAL ROADMAP

ROADMAP

2013 -
2014

The Vancouver Half Marathon becomes the first Canada Running Series Race to be sustainably certified through the Council for Responsible Sport in 2013. The Toronto Waterfront Marathon follows in 2014. Both races were the first Canadian events to receive silver certification with the CFRS.

The Vancouver Half Marathon and subsequently the Toronto Waterfront Marathon achieve gold certification through the Council for Responsible Sport

2015 -
2016

2020 -
2021

In the midst of a global pandemic, Canada Running Series focuses on community support and outreach. Company values are updated to include Environmental Responsibility and Inclusion. Community ambassador program is re-imagined, to include a more diverse team and panels and speaker series are planned, supporting the experiences of BIPOC and female runners. The Scarborough 5K and the Freestyle 5K are born.

The TCS Toronto Waterfront Marathon achieves Evergreen certification with the Council for Responsible Sport. Adaptive wheelchair athletes race in the marathon and provide feedback to further benefit the adaptive athlete program. Continued program development including green bib trial and women's panel.

2022 -
2023



ACHIEVEMENTS



Over 84 tonnes of participant travel emissions were offset at 2023 races, in partnership with Carbon Neutral Club



Over 2100kg of organics saved from entering landfills in 2022



Evergreen Certification with the Council for Responsible Sport in 2022



Over \$60,000 raised for sustainability charities Trees for Life and Trans Canada Trail in 2022 and 2023



Our race cups are compostable and taken to an organics facility to be composted after the race



85.9% waste diversion in 2022 (goal for 2023 is to be a zero-waste event, 90%+ diversion)



Single-use plastic bottle-free event!



In 2022 we launched the sustainability scorecard in the race app



Donated over 1,000kg of discarded clothing in 2022

Objectives

In 2023, we aimed to build on our previous year's successes through continued commitment to EDIB, sustainability, and accessibility.

Sustainable Event Participation

Providing participants with an environmentally responsible event experience.

Organizational Change

Affecting change within CRS events, leading to more accessible, equitable, and sustainable race models.

Cost efficiency

Finding budget-friendly ways to implement sustainability changes.

Leading the way

Leading the industry and setting standards of practice through positive changes to EDIB, accessibility, and sustainability.



Highlights of 2023

Green Bib Trial Program



8.5% of participants chose to forego a shirt and medal at the 2023 Vancouver Half Marathon. A \$10 donation was made to a sustainability charity instead, raising over \$4,400.

Planting and Plogging



Over 60 TCS and CRS staff and community members joined in planting 350+ native plants and trees and picking up over 80bs of trash and recycling in the vicinity of Toronto's Tommy Thompson Park.

TWM Expo



Hosted sustainability and accessibility panels, as well as created a designated booth space to showcase the race's environmental initiatives and sustainability charities.



SUSTAINABILITY CHARITIES



NUMBER OF
DONATIONS



VALUE OF
DONATIONS
(+13% YOY)

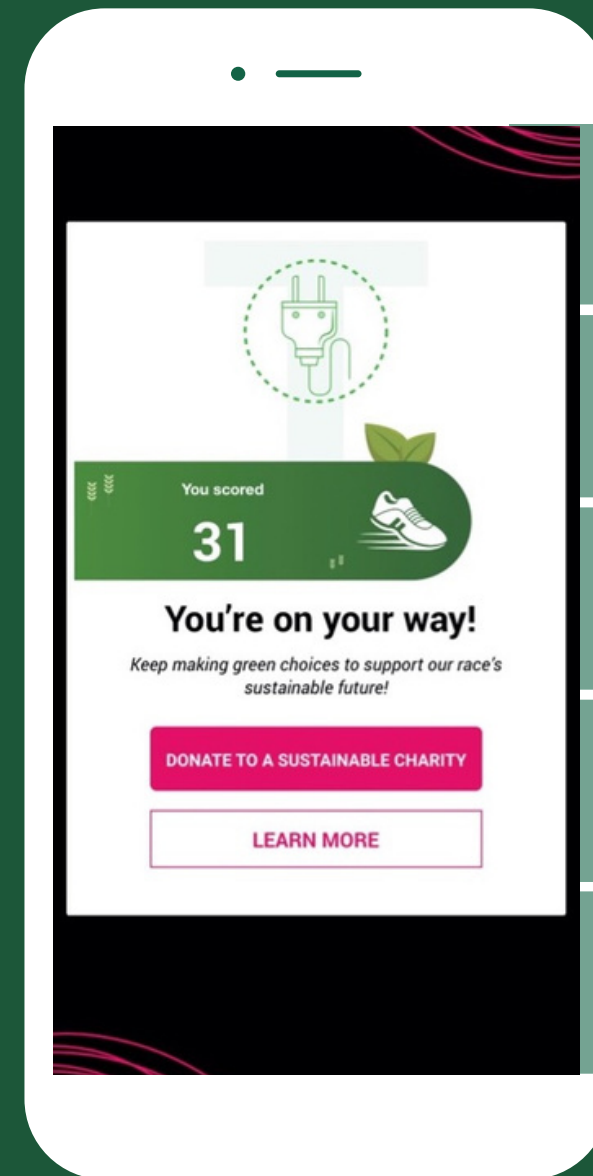
tcs TORONTO WATERFRONT MARATHON



Discover your environmental impact score
and how you can help us become
Canada's most sustainable race! Are you
up for the challenge?

GET STARTED

SUSTAINABILITY SCORECARD



TOTAL USERS: 202

NATURE NEWBIES
SCORE 0-10: 1 USER

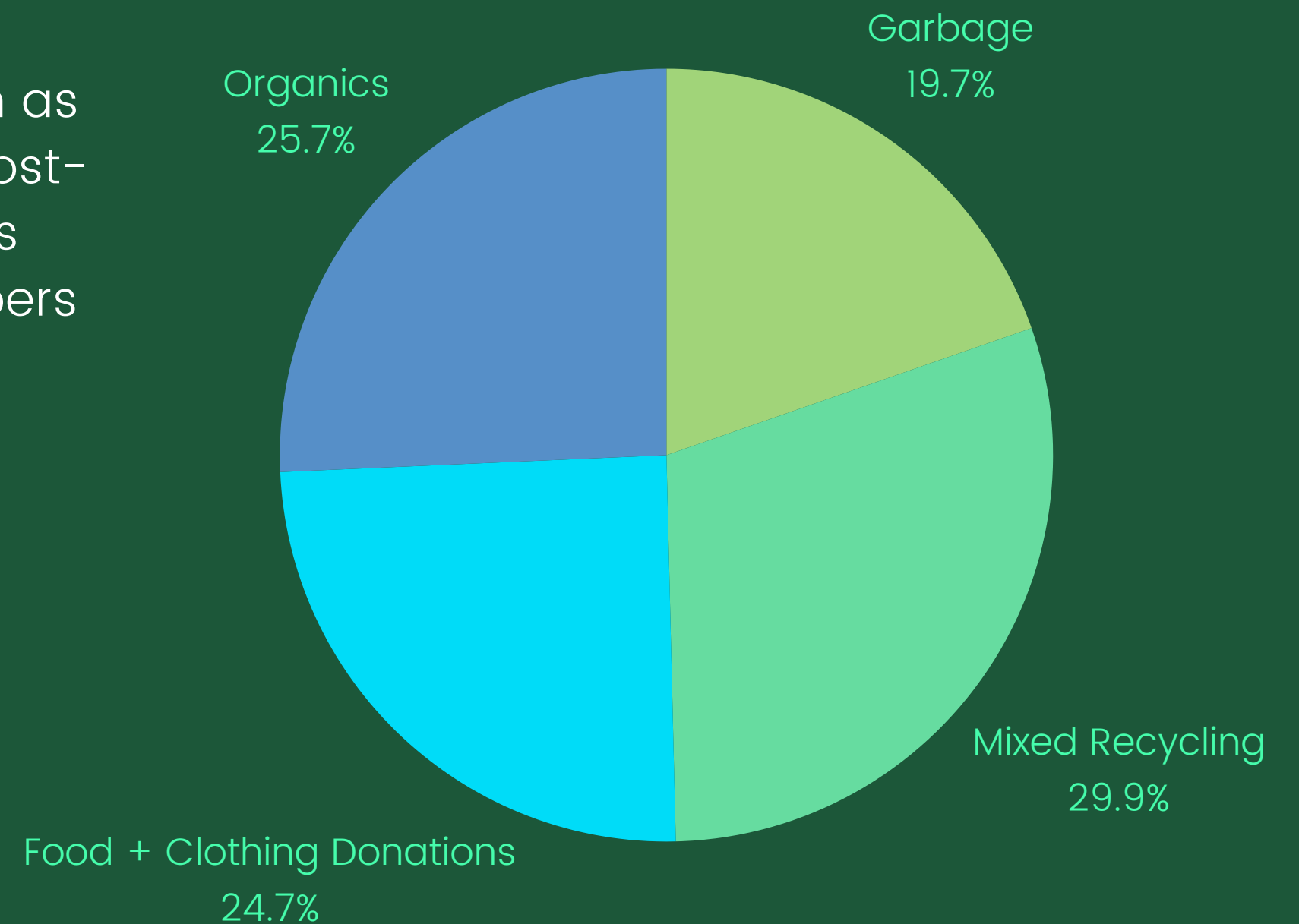
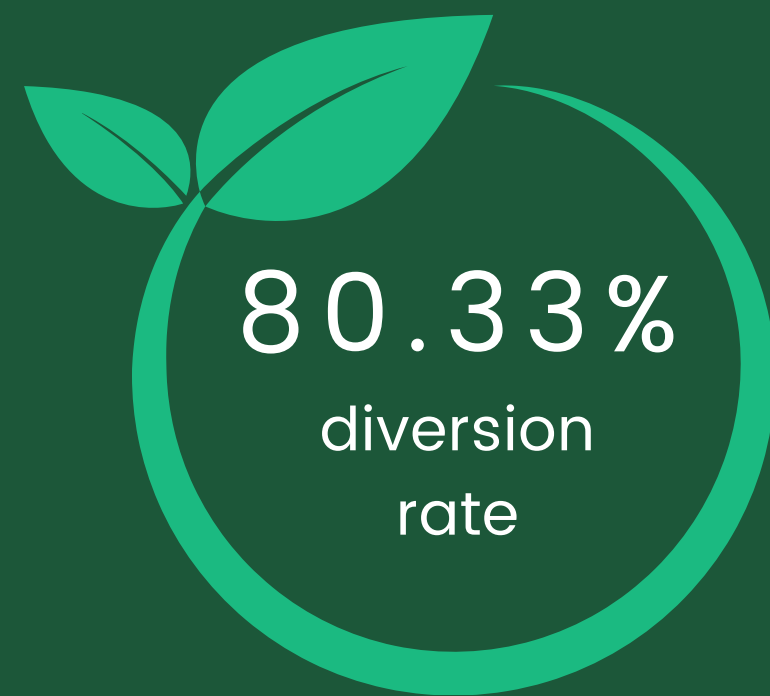
TRAIL TO GREEN
SCORE 11-20: 13 USERS

GROWING GREENER
SCORE 21-35: 181 USERS

SUSTAINABLE
SUPERSTAR
SCORE 36-45: 7 USERS

WASTE MANAGEMENT AT THE TCS TORONTO WATERFRONT MARATHON

In 2023, we continued using an external waste management company to help us toward our zero-waste* goals. Our diversion rate lowered by about 5% YOY due to factors such as unaccounted for donations made from various locations post-event, and an overall reduction of leftover food to donate, as more precise orders were made based on last year's numbers



*Zero-waste is achieved at 90% diversion or higher

THE VANCOUVER HALF MARATHON AND THE UNDER ARMOUR EASTSIDE 10K ARE ZERO-WASTE EVENTS!

RECYCLING STATISTICS

Presented to: Under Armour Eastside 10K 2023

Diversion rate **91.7%**


26.1 bags of garbage diverted from landfill


EVENT RECYCLING DETAILS


| | |
|------------------|----------|
| Cardboard | 59.1 kg |
| Compost | 114.2 kg |
| Mixed Containers | 7.0 kg |
| Refundables | 3.9 kg |
| Soft Plastics | 3.5 kg |

TOTAL RECYCLED: 187.7 kg
17.0 kg could not be recycled

0.54 Metric tonnes of CO₂ equivalent emissions mitigated, which can be translated into one of the following:

 Greenhouse gas emissions from driving 2,124.88 km in an average passenger vehicle

 CO₂ emissions from consuming 229.46 liters of gasoline

 Carbon sequestered by 2,564.75 m² of forests in one year

Green Chair Recycling
gogreenchair.com



RECYCLING STATISTICS

Presented to: Vancouver Marathon 2023

Diversion rate **93.7%**


126.0 bags of garbage diverted from landfill


EVENT RECYCLING DETAILS


| | |
|------------------|----------|
| Cardboard | 249.1 kg |
| Compost | 356.9 kg |
| Mixed Containers | 18.7 kg |
| Refundables | 52.2 kg |
| Soft Plastics | 15.7 kg |
| Mixed Paper | 41.8 kg |

TOTAL RECYCLED: 734.4 kg
49.2 kg could not be recycled

2.11 Metric tonnes of CO₂ equivalent emissions mitigated, which can be translated into one of the following:

 Greenhouse gas emissions from driving 8,313.85 km in an average passenger vehicle

 CO₂ emissions from consuming 897.78 liters of gasoline

 Carbon sequestered by 10,034.92 m² of forests in one year

Green Chair Recycling
gogreenchair.com



RECYCLED CONTENT RACE MEDAL

The 2023 finisher's medal and ribbon for the TCS Toronto Waterfront Marathon were both made from 100% certified recycled content.



CRSF ENTRY GRANT PROGRAM

132 race entries were given to thirteen groups across all CRS races, as part of our race entry grant program. Of these, 99 entries were used, helping us achieve a 75% usage rate.

160 additional grant entries were provided to groups as part of our Marathon Jrs program at the TCS Toronto Waterfront Marathon.





ADAPTIVE ATHLETE PROGRAM

Three elite wheelchair athletes were invited to join us for the TCS Toronto Waterfront Marathon. They raced in the marathon distance and provided valuable feedback on the race route, challenges and opportunities to improve the race experience for adaptive athletes in the future.

SUSTAINABLE DEVELOPMENT GOALS

AS WE WORK TOWARD OUR SUSTAINABLE SPORT OBJECTIVES AND IMPLEMENT NEW SUSTAINABILITY STRATEGIES, WE HAVE TAKEN INTO CONSIDERATION THE UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGS) AS A TOOL TO HELP GUIDE OUR SUSTAINABILITY JOURNEY. WE HAVE OUTLINED OUR ACHIEVEMENTS IN 2023 AS THEY RELATE TO THESE GOALS.



PLEASE NOTE, OUR PARTNER CHARITIES AND THE PROGRAMS THEY SUPPORT SPAN ALL THE SDGS AND WILL NOT BE MENTIONED HERE. PLEASE VISIT OUR WEBSITE FOR MORE DETAILS ON THOSE CHARITIES AND THE PROGRAMS THEY SUPPORT.

2 ZERO HUNGER



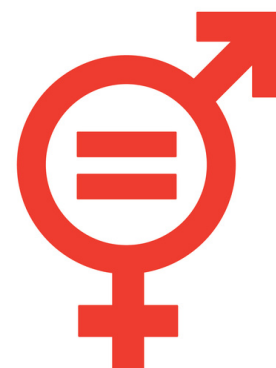
- ALL LEFTOVER PARTICIPANT FOOD IS DONATED TO LOCAL CHARITIES AND FOOD PROGRAMS
- OVER 10,000 APPLES WERE PURCHASED FROM ONTARIO FARMS TO SUPPORT LOCAL FOOD PRODUCTION

3 GOOD HEALTH AND WELL-BEING



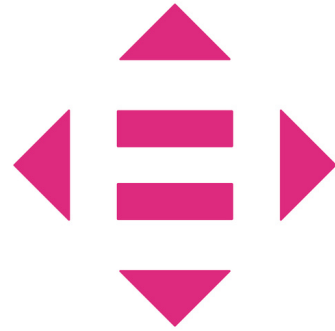
- WE PROMOTE HEALTHY LIFESTYLES THROUGH RUNNING, AND PROVIDE ACCESS TO MARGINALIZED COMMUNITIES THROUGH THE CRS RACE ENTRY GRANT PROGRAM
- LOCAL RUNNING PROGRAMS ARE SUPPORTED THROUGH DONATIONS, VOLUNTEER EFFORTS, AND MARKETING & PROMOTION
- PARTICIPANTS RECEIVE ACCESS TO FREE TRAINING PROGRAMS TO HELP THEM ACHIEVE AND MAINTAIN THEIR RUNNING AND HEALTHY LIFESTYLE GOALS

5 GENDER EQUALITY



- EQUAL MONETARY PRIZING FOR ELITE MEN AND WOMEN
- ACTIVE INCLUSION POLICY AS PART OF THE EMPLOYEE HANDBOOK AND STAFF & VOLUNTEER TRAINING
- PROCUREMENTS AND PARTNERSHIPS WITH WOMEN-OWNED AND BIPOC-OWNED BUSINESSES WHEN AVAILABLE

10 REDUCED INEQUALITIES



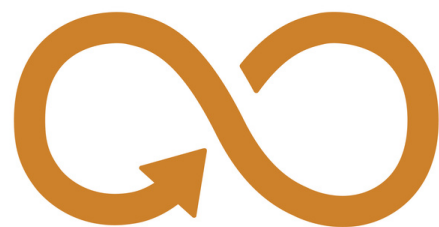
- RACE ENTRY GRANT PROGRAM SUPPORTS RACE ACCESS TO MARGINALIZED COMMUNITIES
- ACTIVE ENGAGEMENT WITH OUR ADAPTIVE ATHLETE COMMUNITY, AND ACTIONING OF ORGANIZATIONAL ACCESSIBILITY POLICY
- AMPLIFICATION OF DIVERSE VOICES IN OUR COMMUNITY OCCURS THROUGH TRAINING PROGRAMS, RACE AMBASSADOR PROGRAM, AND COMMUNITY RUN INITIATIVES & OUTREACH
- ACCESSIBLE SPORT PANEL DISCUSSION AT RACE EXPO PROVIDE UNIQUE PERSPECTIVES ON RACING FROM ATHLETES WITH A DISABILITY

11 SUSTAINABLE CITIES AND COMMUNITIES



- SUPPORT OF LOCAL BUSINESSES THROUGH PARTNERSHIPS AND SUPPLY PROCUREMENT
- ACTIVE ENGAGEMENT OF THE COMMUNITIES WE RUN THROUGH WITH THE CHEER PROGRAM
- CONTINUED DEVELOPMENT OF LIVEABLE CITIES THROUGH SUSTAINABILITY PARTNERSHIPS WITH TREES FOR LIFE AND TRANS CANADA TRAIL

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



- MINDFUL PURCHASING OF SUPPLIES WITH FULL LIFE CIRCULARITY IN MIND, CHOOSING OPTIONS MADE OF RECYCLED CONTENT AND THAT ARE REUSABLE AND/OR RECYCLABLE
- ELIMINATION OF PLASTIC WATER BOTTLES FROM THE EVENT
- 100% RECYCLED CONTENT MEDALS AT THE TCS TORONTO WATERFRONT MARATHON

13 CLIMATE ACTION



- CONSIDERATION OF RENEWABLE ENERGY OPTIONS THROUGH VENUE AND SITE SELECTION
- PARTNERSHIP WITH CARBON NEUTRAL CLUB TO ACTIVELY OFFSET PARTICIPANT RACE TRAVEL
- 100% RENEWABLE ENERGY USED FOR THE VANCOUVER HALF MARATHON AND UA EASTSIDE 10K VENUE AND COURSE NEEDS

15 LIFE ON LAND



- PLANTED 360+ NATIVE TREES AND SHRUBS, POSITIVELY IMPACTING AIR QUALITY, BIODIVERSITY AND THE HEALTH OF NEARBY SOIL AND WATER
- DIVERTED 80.4% OF THE MARATHON'S EVENT WASTE FROM LANDFILL, REDUCING THE IMPACT ON OUR NATURAL ENVIRONMENT
- THE VANCOUVER HALF MARATHON AND UA EASTSIDE 10K ARE ZERO-WASTE RACES, DIVERTING OVER 90% OF WASTE FROM LANDFILL

Acknowledgements



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