



2022 SUSTAINABILITY REPORT



OUR COMMITMENT

We're committed to environmental responsibility. Preserving the natural environment guides the choices we make as a company and honours the connection between healthy people and a healthy planet.

We believe healthy running communities begin with a healthy planet. As a company we are serious about contributing to a positive future for the communities we run through.





IN 2022, THE TCS TORONTO WATERFRONT MARATHON ACHIEVED EVERGREEN CERTIFICATION WITH THE COUNCIL FOR RESPONSIBLE SPORT.

AN EVENT EARNS EVERGREEN CERTIFICATION BY ACHIEVING 90% OR MORE OF THE TOTAL AVAILABLE POINTS WITHIN THE RESPONSIBLE SPORT STANDARD FOR EVENTS.

POINTS ARE GAINED BY ADHERING TO CRITERIA ACROSS FIVE KEY CATEGORIES: PLANNING AND COMMUNICATIONS, PROCUREMENT, RESOURCE MANAGEMENT, ACCESS & EQUITY, AND COMMUNITY LEGACY.



The Council for Responsible Sport awards official certification
to TCS for the hosting of the

TCS TORONTO WATER- FRONT MARATHON

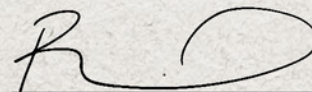
Held October 16th, 2022 in Toronto, Canada.

This event has met the standards for responsible sport to achieve
evergreen level certification.

CERTIFICATION CREDIT EARNED: 57 CREDITS



Michelle Sandquist – Interim Executive Director
Council for Responsible Sport



Rico Tesio – Board President
Council for Responsible Sport



HIGHLIGHTS OF 2022

- Sustainability charity involvement
- Sustainability Scorecard
- Waste management efforts
- Entry grant program
- goIT, sustainability and accessibility panel discussions



TRANS CANADA TRAIL
SENTIER TRANSCANADIEN TM/MC



SUSTAINABILITY CHARITIES



NUMBER OF
DONORS



VALUE OF
DONATIONS*

*ACROSS ALL CANADA RUNNING SERIES EVENTS IN 2022

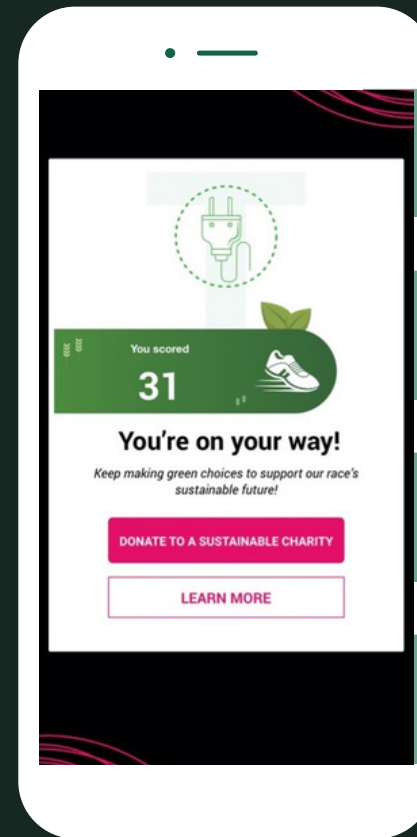
SUSTAINABILITY SCORECARD

tcs TORONTO
WATERFRONT MARATHON



Discover your environmental impact score
and how you can help us become
Canada's most sustainable race! Are you
up for the challenge?

GET STARTED



TOTAL USERS: 459

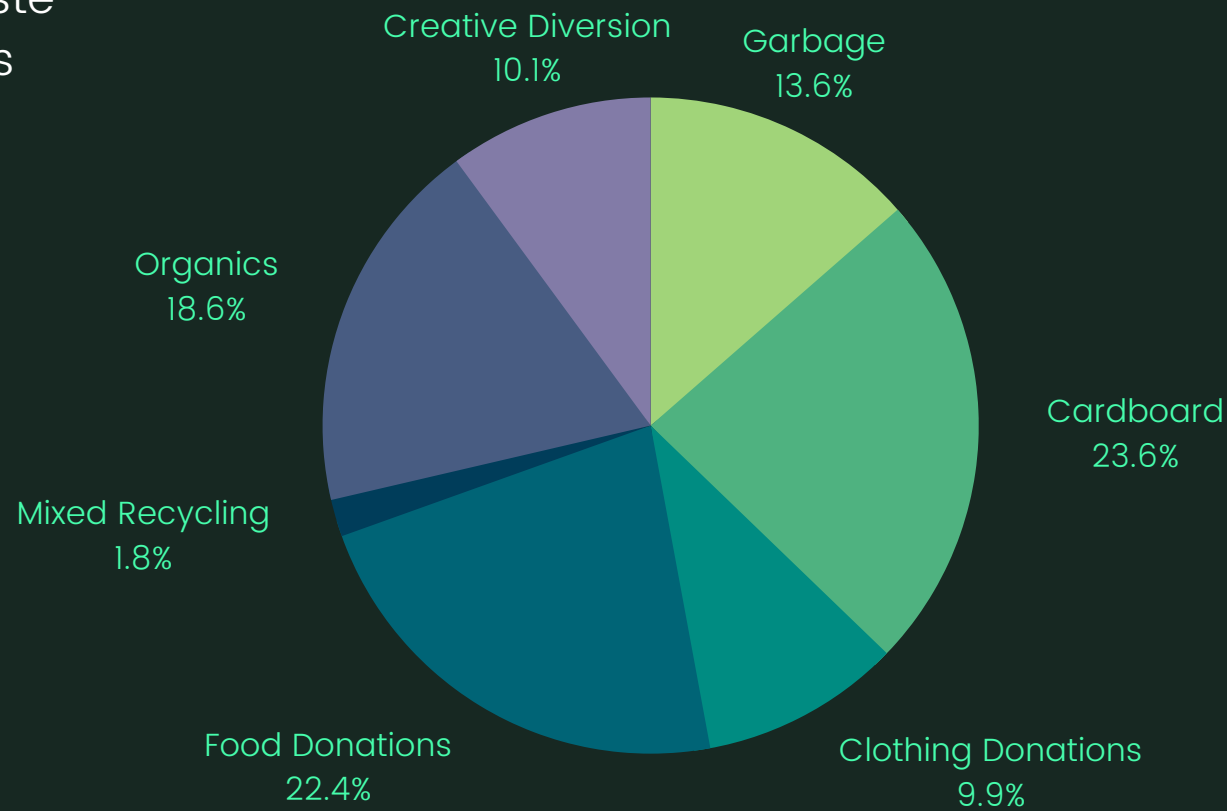
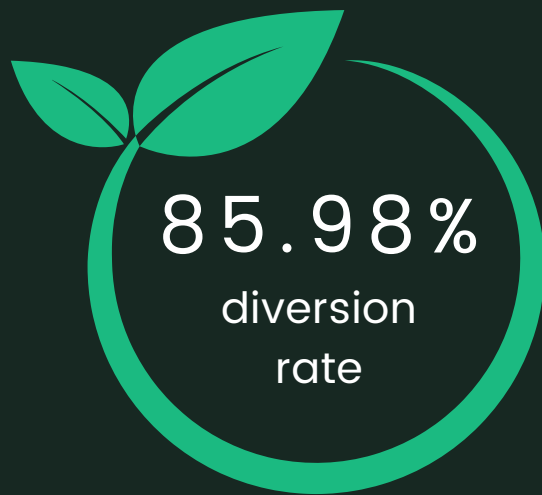
SCORE 8-16: 19 USERS
(LOW SUSTAINABILITY)

SCORE 17-32: 400 USERS
(AVERAGE SUSTAINABILITY)

SCORE 33-40: 40 USERS
(HIGH SUSTAINABILITY)

WASTE MANAGEMENT

In 2022, we hired an external waste management company to help us achieve our zero-waste* goals.



*Zero-waste is achieved at 90% diversion or higher

ENTRY GRANT PROGRAM

23 race entries were given to four different groups as part of our DEI entry grant program to TWM.

113 grant entries were provided to groups towards our Marathon Jrs program.



GOIT, SUSTAINABILITY AND ACCESSIBILITY PANELS

Presentations at the Race Expo engaged our participants, partners and community and shared details on our work in environmental sustainability and accessibility.



ENERGY AND EMISSIONS

90.6% OF OUR ENERGY
SUPPLY CAME FROM
RENEWABLE SOURCES



WE PURCHASED GREEN-E CERTIFIED
RENEWABLE ENERGY CERTIFICATES TO COVER
THE REMAINING 9.4%

THE EMISSIONS GENERATED FROM EVENT ACTIVITIES WERE MEASURED IN THE MONTH LEADING UP TO AND INCLUDING RACE WEEKEND. MEASUREMENTS INCLUDED:



RACE OPERATIONS, VENDOR, AND SUPPLY
TRANSPORTATION AND DELIVERIES



POWER USAGE IN OFFICE AND WAREHOUSE
SPACES, AT THE RACE EXPO, AT EVENT SITES
AND ON COURSE



PARTICIPANT TRAVEL TO THE RACE



WE PURCHASED VERIFIED CARBON OFFSETS FOR 100% OF
THE EVENT'S SCOPE 1 & 2 EMISSIONS

SUSTAINABLE DEVELOPMENT GOALS

AS WE WORK TOWARD OUR SUSTAINABLE SPORT OBJECTIVES AND IMPLEMENT NEW SUSTAINABILITY STRATEGIES, WE HAVE TAKEN INTO CONSIDERATION THE UN SUSTAINABLE DEVELOPMENT GOALS (SDGS) AS A TOOL TO HELP GUIDE OUR SUSTAINABILITY JOURNEY. WE HAVE OUTLINED OUR SUSTAINABILITY ACHIEVEMENTS IN 2022 AS THEY RELATE TO THESE GOALS.



PLEASE NOTE, THE CHARITIES AND THEIR PROGRAMS SUPPORTED THROUGH THE CHARITY CHALLENGE SPAN ALL THE SDGS AND WILL NOT MENTIONED HERE. PLEASE VISIT OUR WEBSITE FOR MORE DETAILS ON THOSE CHARITIES AND THE PROGRAMS THEY SUPPORT.

2 ZERO HUNGER



- ALL LEFTOVER PARTICIPANT FOOD IS DONATED TO LOCAL CHARITIES AND FOOD PROGRAMS
- OVER 10,000 APPLES WERE PURCHASED FROM ONTARIO FARMS TO SUPPORT LOCAL FOOD PRODUCTION

3 GOOD HEALTH AND WELL-BEING



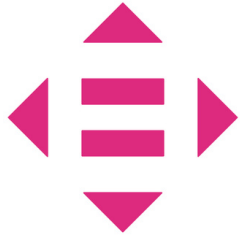
- WE PROMOTE HEALTHY LIFESTYLES THROUGH RUNNING, AND PROVIDE ACCESS TO RACES TO MARGINALIZED COMMUNITIES THROUGH THE CRS RACE ENTRY GRANT PROGRAM
- SUPPORT LOCAL RUNNING PROGRAMS THROUGH DONATIONS, VOLUNTEER EFFORTS, AND MARKETING AND PROMOTION
- PARTICIPANTS GET ACCESS TO FREE TRAINING PROGRAMS TO HELP THEM ACHIEVE AND MAINTAIN THEIR RUNNING AND HEALTHY LIFESTYLE GOALS

5 GENDER EQUALITY



- EQUAL MONETARY PRIZING FOR ELITE MEN AND WOMEN
- ACTIVE INCLUSION POLICY AS PART OF THE EMPLOYEE HANDBOOK AND STAFF AND VOLUNTEER TRAINING
- PURCHASE OF RACE SUPPLIES FROM WOMEN-OWNED BUSINESSES WHEN AVAILABLE

10 REDUCED INEQUALITIES



- THE RACE ENTRY GRANT PROGRAM SUPPORTS RACE PARTICIPATION ACCESS TO MARGINALIZED COMMUNITIES
- IMPLEMENTATION OF AN ACCESSIBILITY POLICY
- AMPLIFY DIVERSE VOICES IN THE COMMUNITY THROUGH TRAINING PROGRAMS, RACE AMBASSADOR PROGRAM, AND COMMUNITY RUN INITIATIVES AND OUTREACH
- HOSTED ACCESSIBLE SPORT PANEL DISCUSSION AT RACE EXPO

11 SUSTAINABLE CITIES AND COMMUNITIES



- SUPPORT LOCAL BUSINESSES THROUGH PARTNERSHIPS AND AS RACE SUPPLIERS
- ACTIVELY ENGAGE THE COMMUNITIES WE RUN THROUGH WITH THE TWM COMMUNITY CHEER PROGRAM
- SUPPORT THE DEVELOPMENT OF LIVEABLE CITIES THROUGH SUSTAINABILITY PARTNERSHIPS WITH TREES FOR LIFE AND TRANS CANADA TRAIL

12 RESPONSIBLE CONSUMPTION AND PRODUCTION



- MINDFULLY PURCHASE SUPPLIES WITH FULL LIFE CYCLE IN MIND, CHOOSING OPTIONS MADE OF RECYCLED CONTENT AND THAT ARE REUSABLE AND/OR RECYCLABLE
- REDUCTION OF SINGLE-USE PLASTICS & MARKETING MATERIALS
- ELIMINATED ALL PLASTIC BOTTLES FROM THE EVENT
- SWITCHED TO DIGITAL EVENT BAGS FOR PARTICIPANTS, ELIMINATING 25,000+ PLASTIC BAGS AND 100,000+ PAPER PRODUCTS FROM CREATION AND DISTRIBUTION

13 CLIMATE ACTION



- OFFSET 100% OF SCOPE 1 & 2 EMISSIONS FROM THE RACE
- RENEWABLE ELECTRICITY ACCOUNTED FOR 90.6% OF TOTAL ENERGY USAGE. THE REMAINING 9.4% (1,694.93 KWH) WERE ACCOUNTED FOR THROUGH THE PURCHASE OF RENEWABLE ENERGY CERTIFICATES

15 LIFE ON LAND



- SUPPORTED LOCAL TREE PLANTING NEAR THE RACE ROUTE, ADDING NATIVE TREES AND SHRUBS TO THE ENVIRONMENT AND POSITIVELY IMPACTING AIR QUALITY, BIODIVERSITY AND THE HEALTH OF NEARBY SOIL AND WATER
- DIVERTED 85.9% OF EVENT WASTE AWAY FROM LANDFILLS, REDUCING THE IMPACT OF WASTE ON OUR NATURAL ENVIRONMENT